



# 120 East Broadway Street

120 EAST BROADWAY STREET, ARDMORE, CARTER COUNTY, OKLAHOMA



Located in the Ardmore Historic Commercial District, 120 East Broadway was constructed ca. 1920 by C.E. Troutman. Designed in the Commercial style of architecture, the one-story building has brick exterior walls and storefront windows with a central entry. Located in the parapet is a ghost sign that reads “BROADW.” Historically, the interior was one large room with plaster walls, concrete flooring and a ceiling with pressed metal painted white.

The building was transformed into a day spa, known as The Parlor. Exterior work included replacing the roof; replacing the deteriorated skylight; cleaning, repairing, and repointing the exterior masonry; replacing the existing storefront to match the historic storefront; installing a new flat entry canopy; and installing new lighting on the exterior. On the interior, the work consisted of repairing the interior plaster finishes; building new partition walls that do not go all the way up to the ceiling; repair of the historic pressed tin ceiling; cleaning the concrete floor; and upgrading mechanical, electrical, and plumbing systems.

## Project Profile

**Year Built:** 1920

**Start of Rehab:** 8/7/2017

**Rehab Completion:** 12/31/2019

**Date of Certification:** 9/1/2020

**Original Use:** Retail/Commercial

**New Use:** Day Spa

**Est. Total Project Cost:** \$389,505

**Est. Qualified Rehab Costs:** \$271,883

**Est. Combined Federal/State Tax Credit (40%):** \$108,752

**Historic Preservation Consultant:**

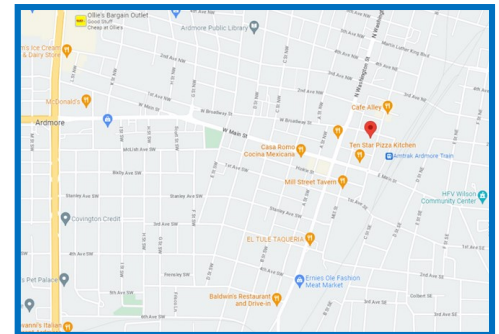
Southern Design Group Architects

**Architectural Consultant:**

Southern Design Group Architects

**Property Owner/Developer:**

Johnny Ray Burris; Burris Holding, LLC



Senator Jerry Alvord (432)

Representative Tammy Townley (303)